From Weeks to Hours:
Bridging the Gap between Business and IT

- Are you tired of lengthy meetings that fail to capture the essence of your project?

- Do you find it challenging to identify bottlenecks and inefficiencies in your workflows?

- Have you experienced difficulties in the communication between technical and non-technical team members?

- Would you like to avoid the costly and time-consuming process of reimplementing functions?

- Are you looking for a collaborative and visual approach to streamline your product planning and development?

Join us for an interactive and insightful series of workshops within our EventStorming course!

Whether you're a manager, product owner, business analyst, QA professional, domain expert, or someone involved in driving business success, EventStorming offers a powerful solution to tackle these challenges. Our confidence in this approach is backed by its proven success in our companies.

By the end of the training, you will acquire insights and tools on how to understand complex business domains, accelerate the software development process, improve the communication in your team, reduce the costs associated with poor strategic decisions, and recognize critical business needs more quickly, thereby increasing the overall chances of achieving your product goals *in hours instead of weeks*!

Audience: All engaged in Software Development, Product Management, Leadership Roles, Quality Assurance, and Business Strategy
Duration: 1 day
Format: 50% workshop / 50% lecture

Training program

1. Problem: a gap between Business and IT. Ways to solve it.
   a. Why we should be aware of Domain-Driven Design
   b. How Domain-Driven Design bridges the gap
   c. How Strategic Domain-Driven Design contributes to productivity and reduces costs
2. Saving weeks and coming to strategic decisions in just a few hours
   a. What is EventStorming and why use it?
   b. Preparation for an EventStorming workshop
   c. Running a Big Picture EventStorming workshop
   d. Influencing the software design by Process Modeling
   e. Identifying the development strategy